

MCS

INDUSTRIAL INKJET TECHNOLOGY

DYNAMIC PROCESS COLOR PRINTING FOR RIGHT SIZE PACKAGING



Dynamic Process Color Printing for Right Size Packaging

Dynamic Direct-to-Box Imaging System for package printing.

This is a dynamic box printer designed for the on-demand, right-size and auto-boxing packaging industry. The software utilized in the system allows for 100% box-to-box variable printing in order to customize full color graphics, messages and barcodes for each individual package.



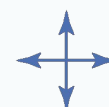
In one-step the Dynamic Direct-to-Box Imaging System will:

- Print the entire address, shipping barcodes and messaging directly on the box.
- Dynamic system will adjust to each package on the production line.
- Increase Sustainability – Increase recyclability of packaging.
- Eliminate the need for labels – for shipping and messaging. Reduce costs and waste.
- Produce Full Color Custom Communications in-line with box fulfillment or packaging lines.
- Increase brand awareness with personalized 4 color images on each box.
- Mission-critical design and nationwide support structure.



Designed for high volumes and the industrial environment. The system offers:

- A low imaging cost
- Minimal user intervention
- Automated maintenance
- Ideal for industrial packaging applications



XY Positioning on the fly
(Up/Down & Left/Right)



Data Expertise - Matching print to box

The system provides mission critical data assurance with proven data control techniques already used in 2,000 systems worldwide. MCS' team of in-house engineers have created proprietary technology which allows millisecond delivery of data and real-time confirmation of print.



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